

Long Island Generations Bowling Tour Announces Season 2 Details

October 1, 2009

Syosset, NY: The Long Island Generations Bowling Tour (LIGBT) released today its brochure for its second season. After an incredible inaugural season, where over 500 members joined and \$100,000 was paid out, the LIGBT released an 18 event schedule including three "major" events and a special charity tournament. Also announced were a new recruiting program and exciting membership bonuses.

LIGBT season 2 kicks off on October 18th at AMF Plainview and finishes up with a major event on Labor Day weekend at AMF Garden City. The LIGBT will have 8 events in Suffolk, 8 events in Nassau, and 2 in Queens. New hosts in Season 2 include AMF Sayville, AMF Plainview, and Cozy Lanes. Most months the LIGBT will be running two events. There are no events scheduled for July or August.

The formats and guarantees that made the LIGBT successful will continue in year 2. Top prizes for the scratch events are guaranteed, regardless of entries, to pay \$1,000-1st and \$500-2nd. These guarantees increase to \$3,000-1st and \$1,500-2nd for the major events. The 210 and under handicap tournaments will have guarantees of \$500-1st and \$250-2nd regardless of entries. These guarantees increase to \$1,500-1st and \$750-2nd for the majors. All events feature a 1 in 4 cashing ratio.

LIGBT is proud to be running The Sandy Catalano Scholarship Tournament. This tournament is being created by the Catalano family to preserve the memory of Sandy Catalano who passed away last year. Sandy was very involved with junior bowling and to continue his legacy a scholarship fund has been created. What is destined to become a major annual event will hold its inaugural tournament at East Islip Lanes on the weekend of December 19 & 20. Details will be announced soon.

Membership fees will not increase in year 2 but the bonuses for joining will improve. All bowlers joining or renewing their membership will receive an embroidered 2 ball tote bag with shoe compartment and shoulder strap. This bag sells in pro shops for over \$40! Bowlers still can upgrade their membership to include a Columbia 300 ball (only \$80 up charge) or a triple roller bag (only \$50 up charge).

A new recruiting program is being introduced during LIGBT's second season. Every time a member brings in a new member they will receive credit towards their next entry. Recruiters will receive \$20 for getting a scratch bowler to join and \$10 for a handicap bowler. There is no limit on the number of bowlers a member can recruit so you can actually bowl for FREE.

The LIGBT will also be running a recruiting contest. A free trip to Las Vegas to bowl The Mini-Eliminator or the new Classified Mini-Eliminator will be awarded to the scratch and handicap bowler that recruits the most new members between October 18 and January

10. A second recruiting contest will also run from January 31 through the final event of the season up to June 19.

The LIGBT is pleased to have Columbia 300 and Kegel returning as sponsors. Also coming on board in our second season is Knockout Ball Cleaner, CLS Upholstery, CYA Promotions, and Digital Motion web designers. Additional sponsors will be announced throughout the year.

The official website of the LIGBT, www.LIGBTour.com is being upgraded. Bowlers will be able to enter on-line for any event, see pictures of all of the members and first season champions, review results from year one, download the official brochure, and learn about the lane patterns used. If you would like to reach the LIGBT please call us at 1.877.900.6464.